

## ABOUT Tony Doyle

British cyclist Tony Doyle won two world pursuit championships, four European pursuit titles and 23 six-day races during his career. Since retiring from professional racing, he has held a number of positions related to cycling and he is currently an ambassador for Pedalite International, which produces a range of bicycle accessory products designed for Safety, Health and the Environment ([www.pedalite.com](http://www.pedalite.com))



Tony Doyle was a professional cyclist for over 15 years. He was twice World Pursuit Champion and was four times European Track Championship winner in the 1980s. He is recognised as the UK's most successful six day rider ever. Since retiring from a professional racing career he has become a well respected figure on an international level often appearing on TV and Radio.

He is an ardent campaigner for cycling awareness and in particular, cycling safety. He was the Founder Event Director for the Tour of Britain and is also a former President of British Cycling.

Tony has gained a reputation within Event Management, Marketing and PR, both affable and dedicated with a depth of knowledge within the cycling industry.



### CURRENT POSITIONS HELD

From 2000	Nike European Cycling Operations Manger
From 2004	UK Adviser to International Six Day Organisation
<b>From 2001</b>	<b>Director of Headway Surrey</b>
<b>From 1994</b>	<b>Patron of National Playing Fields Association</b>
<b>From 1993</b>	<b>President of Clarence Wheelers Cycling Club</b>
From 1998	Vice President British Schools Cycling Association

## **PREVIOUS POSITIONS AND DIRECTORSHIPS**

2003 – 2007	Event Director and Founder The Tour of Britain Cycle Race
1996-1999	Sports Marketing Manager, IMG
1996	President of British Cycling Federation
<b>1995</b>	<b>Director of Track British Cycling Federation</b>
1993-1994	Editor, Professional Cyclist Magazine

## **PROFESSIONAL RACING CAREER HIGHLIGHTS**

1980 – 1995	Winner of twenty three 6 Day Races
<b>1980, 1986</b>	<b>World Professional Pursuit Champion</b>
1984, 1985, 1988	World Professional Pursuit Silver Medal
1987	World Professional Point Race Silver Medal
1987	World Professional Pursuit Bronze Medal
1984/85, 1988/89, 1989/90	European Madison Champion
1988/89	European Omnium Champion
1980-1995	Winner of over 50 road races

Tony's top tips for cycling safety are:

1. Cyclists need to be as visible as possible on the road and should wear reflective clothing at all times
2. Never cycle without a helmet, even on the shortest of distances
3. Give your bike a regular bike service to ensure its on road safety
4. Pump up your tyres and carry additional batteries for your front and rear lights
5. Add reliable side lighting such as battery-free 360 visibility Pedalites which provide always-on lighting to ensure they can be seen clearly by motorists