



**Product Information Sheet  
Handout to be given to  
retailers**

**Suggested Retail Price:  
See Catalogue**



Retailer Price: See Catalogue

Contact: Pedalite Sales Rep

Availability: Available now

Eco Friendly Product

# Pedalite Baglite

## Product Information

Brand	Product Name	Manufacturer's Code	UPC/Barcode
Pedalite	Baglite/Light Harness	SOL100B	5060161480030



## Product Summary

A unique and innovative light-energy (solar) powered, eco-friendly lighting product worn over the shoulders as a light vest and fitting over any existing backpack or bag (such as often used between Le Trec disciplines) that keeps horse riders safe and seen. Recharges from natural or artificial light and stores 6+ hours of strong flashing light.



## Assistance For Retailers

Multiple high and web resolution photos may be downloaded from [www.pedalite.com/equestrian\\_downloads.html](http://www.pedalite.com/equestrian_downloads.html)

A best selling product through all store types. In retail stores Baglite can be demonstrated on a Mannequin wearing a backpack. For websites, animated flashing images are available at [www.pedalite.com/equestrian\\_downloads.html](http://www.pedalite.com/equestrian_downloads.html)

Baglite should be displayed/located in any store sections that sell backpacks, general tack and the safety section.

Not Seasonal. Baglite sells in Spring, Summer, Fall, Winter. Provides essential (eco) lighting to ensure user is seen in both winter AND Summer, please see the document Pedalitesum09.pdf in the 'get more information' section below. There are many other uses for Baglite other than just by horse riders, see [www.pedalite.com](http://www.pedalite.com)

## Value

Saves the purchaser/user time and \$\$ due to no need to continually purchase and fit replacement batteries.

Priced to be the perfect gift / birthday present. Full, unconditional 12 month warranty. Strong current PR campaign.

## Le Trec



**Perfect for  
Le Trec  
Riders**



## Soundbites / Sales Messages

Eco / Environmentally friendly, no batteries or charging required and even the packaging is recycled cardboard

Fits any existing backpack, very lightweight and the saving on batteries alone pays for the Baglite within a very short time.

The lights are designed to give light that can be seen from 1km away in the dark but not "glare" in a light place. Try the Baglite in a dark place, e.g. an under-stairs cupboard or store room where it is dark and you will see an amazing transformation and light.

## Get more information

Single side information brochure ([www.pedalite.com/Images/horselite/equestrianbagliteflyer.pdf](http://www.pedalite.com/Images/horselite/equestrianbagliteflyer.pdf))

Technical lens design, energy harvesting and re-use ([www.pedalite.com/assets/Energyharvestingreuse.pdf](http://www.pedalite.com/assets/Energyharvestingreuse.pdf))

Family Safety, includes statistics and Summer use facts ([www.pedalite.com/Assets/Pedalitesum09.pdf](http://www.pedalite.com/Assets/Pedalitesum09.pdf)).



## Summary

- Unique 360 degree floodlight module
- Superbright LEDs which flood across the lens as well as directional
- Powered by stored natural and artificial light energy
- No batteries or mains charging required
- Hi visibility reflective strips
- Stores 6+ hours of flashing light from a full charge
- Constant or flashing modes
- Maintenance free – fit and forget
- Fits all sizes of rucksacks and backpacks
- Allows easy access to bags while fitted
- Lightweight and comfortable
- Weather and impact resistant